



# Media Kit 2026

## About Us

Serving an international air cargo niche readership CargoForwarder Global (CFG) is an established and respected news outlet within the industry. It is a free, weekly, English-language, online news service covering global developments, exclusive interviews, industry opinions, and trade events, since 2012.

## Why Us?

CFG takes pride in offering a premium information service to the air cargo logistics community – authentic and unbiased. Apart from this, we offer advertising space and dedicated interviews in our magazine – both online and/or in our newsletter.

## Our Credo

We believe that flooding the market with daily news overtaxes users. Our credo: no copy and pasted reports but opinion-driven articles based on research. This is exactly what we aim for and what distinguishes us from competitors.



FOR MORE INFORMATION VISIT  
[cargoforwarder.eu](http://cargoforwarder.eu)



# Media Kit 2026

## Reach

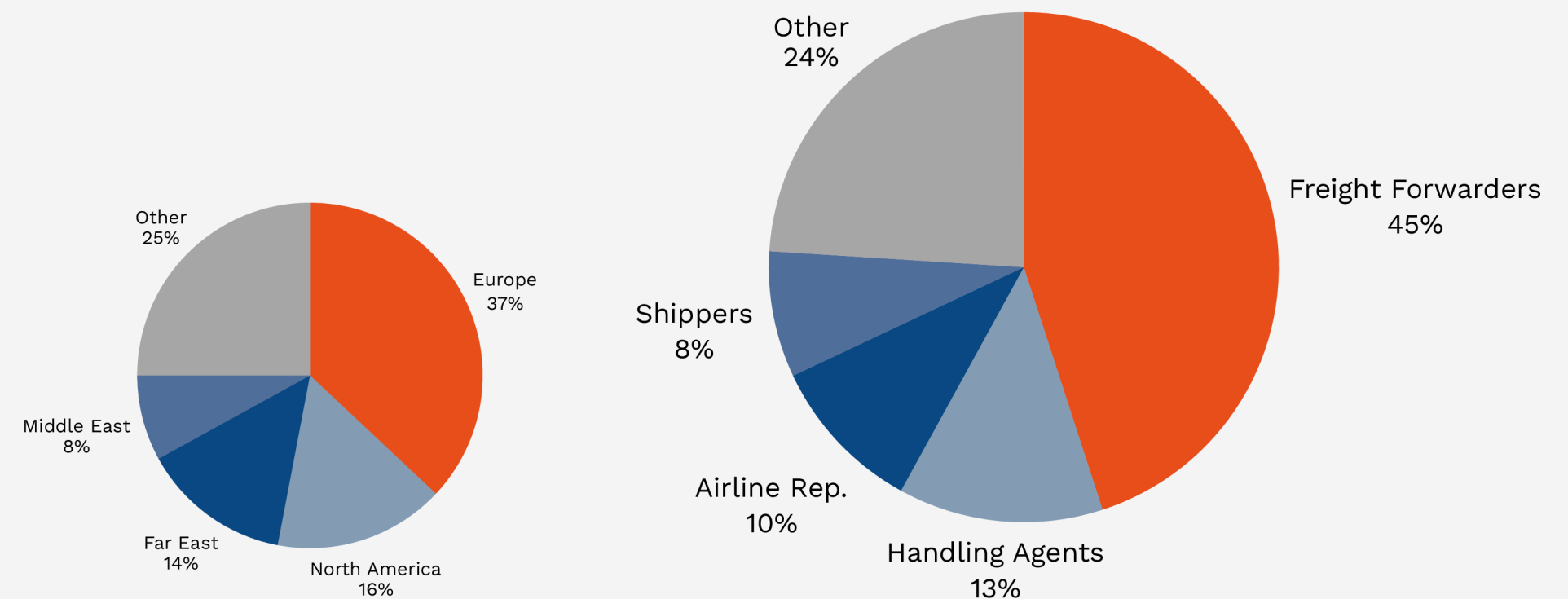
Readers all over Europe, the Far East, North America, Southeast Asia and India as well as the Middle East and Africa.

## Readership

More than 1,900.000 page views per year on [cargoforwarder.eu](http://cargoforwarder.eu) and 23,000 newsletter subscriptions.

## Audience

45% subscribers are freight forwarders, followed by airport and handling agents (13%), airline representatives (10%), shippers (8%) and other (24%).



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[cargoforwarder.eu](http://cargoforwarder.eu)



# Advert Rates 2026 (€)

## Digital Website Banner

All prices per month

Banner 1 beneath CFG logo / above 1st report	<b>2,450.00</b>	Square 1	<b>2,300.00</b>
Banner 2	<b>2,250.00</b>	Square 2	<b>2,200.00</b>
Banner 3	<b>2,050.00</b>	Square 3	<b>2,100.00</b>
Banner 4	<b>1,800.00</b>	Square 4	<b>1,950.00</b>
Banner 5	<b>1,600.00</b>	Square 5/6/7	<b>1,600.00</b>
Banner 5	<b>1,400.00</b>	Flash***	<b>2,500.00</b>

### Website Sizes (pixel)

Banners: 696 (width) x 180 (height)  
Squares: 324 x 324

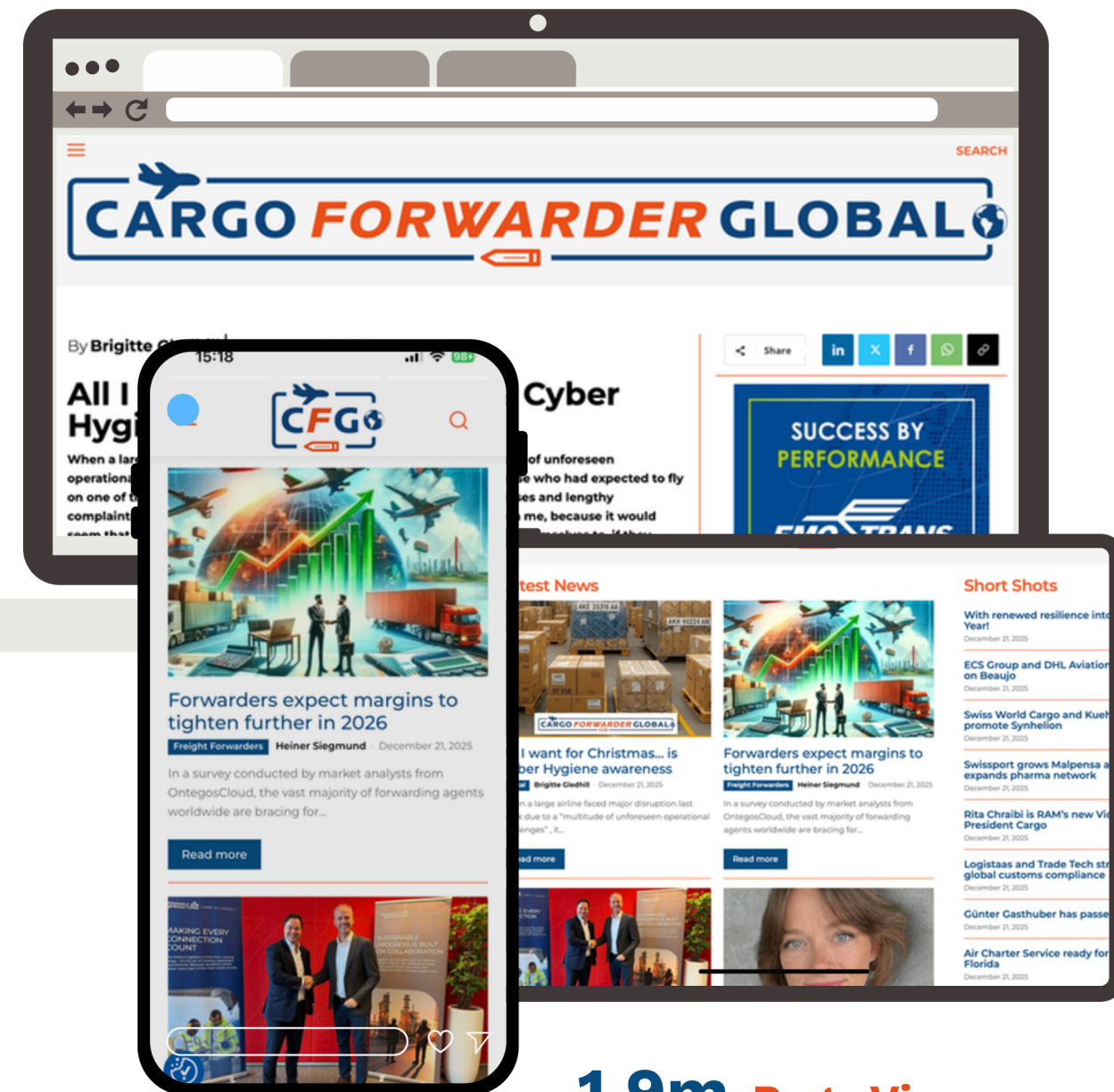
\*\*\* adverts displayed within articles, dimensions: 250 x 250 pix)

Please provide GIF, PNG, JPEG files

## Applicable only to Germany-registered accounts: +19% VAT

Price discount **10%** for 6 months booking, **15%** full year. New accounts are offered a rebate of **15%** for their first campaign. Existing accounts are given booking priority for campaign prolongations. For advert specifics please visit:

<https://www.cargoforwarder.eu/advertising/>



**1.9m Page Views**



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[cargoforwarder.eu](https://www.cargoforwarder.eu)



# Advert Rates 2026 (€)

## Newsmail

All prices per month

Banner 1 beneath CFGO logo	<b>2,300.00</b>	Square 1	<b>2,400.00</b>
Banner 2	<b>2,100.00</b>	Square 2	<b>2,300.00</b>
Banner 3	<b>1,900.00</b>	Square 3	<b>2,200.00</b>
Banner 4	<b>1,750.00</b>	Square 4	<b>2,100.00</b>
		Square 5/6/7	<b>1,950.00</b>

### Newsmail Dimensions (pixel)

Super Banner: 564 (width) x 100 (height)

Banners: 360 (width) x 200 (height)

Squares: 167 x 167

Please provide GIF, PNG, JPEG files

## Applicable only to Germany-registered accounts: +19% VAT

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**CARGO FORWARDER GLOBAL**  
Reporting on the Air Cargo Logistics Industry

[All I want for Christmas... is Cyber Hygiene awareness](#)

When a large airline faced major disruption last week due to a "multitude of unforeseen operational challenges" [their words], it understandably left many of those who had expected to fly on one of the +1000 cancelled flights, frustrated. Images of boarding passes and lengthy complaints began appearing on LinkedIn, leading to a [warning post](#) from me, because it would seem that not everyone is aware of the potential risks they are exposing themselves to, if they share sensitive data online. And what a boarding pass says about a passenger is similar to what an AWB says about a shipment. Ergo, Cyber Hygiene is a must and, in the face of increasing Cyber Security threats, awareness of what can go wrong is all the more important. [Read more >>](#)

**Square 1  
167 x 167**

Advertisement

**Square 2  
167 x 167**

Advertisement

[Forwarders expect margins to tighten further in 2026](#)

In a survey conducted by market analysts from OntegosCloud, the vast majority of forwarding agents worldwide are bracing for another year of margin pressure in 2026. The findings reflect a global market development facing a prolonged period of structural headwinds. This could trigger another wave of industrial consolidation. [Read more >>](#)

**Banner 3  
360 x 200**

Advertisement

**Square 3  
167 x 167**

Advertisement

[DHL GF and Air France KLM Martinair Cargo \(AFKLMP\) join forces to reduce CO2 emissions](#)

The two companies have signed anew framework agreement for emission reduction rights. The contract further deepens their joint commitment to decarbonizing the air freight industry and is a strategic lever for book-and-claim-based CO2e

**Square 4  
167 x 167**

Advertisement

**23+k** Subscribers



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[cargoforwarder.eu](https://www.cargoforwarder.eu)

# Advertorial 2026

## Capture the Spotlight in the World of Air Cargo

Reach decision-makers in logistics across Europe with a tailored advertorial. CargoForwarder Global is an established and respected news outlet regularly read by international air cargo professionals.

You provide the topic, tone, and visuals; we handle the publishing, placement and labelling. Your content is featured for two weeks at the top of our website — prime placement, maximum impact.

Advertorial Package: **€2,500**

**Let your message be heard where it matters: At the heart of the air cargo community.**

- Full editorial control for you
- Expert editorial support
- Guaranteed 14-day top homepage placement
- Direct access to a relevant, global audience
- Special conditions for first-time acustomers available upon request



**CARGO FORWARDER GLOBAL**

By **Heiner Siegmund** | December 21, 2025

### Forwarders expect margins to tighten further in 2026

In a survey conducted by market analysts from OntegosCloud, the vast majority of forwarding agents worldwide are bracing for another year of margin pressure in 2026. The findings reflect a global market development facing a prolonged period of structural headwinds. This could trigger another wave of industrial consolidation.

The results of the survey are particularly worrying for small and medium-sized air and sea freight forwarders. With pressure on profit margins continuing to grow, parts of the industry are facing an existential threat. Economic hardship is turning them into takeover candidates for financially strong competitors, forcing them to concentrate on niche businesses or stepping out of economic activities altogether.



Illustration – courtesy: OntegosCloud

#### Mounting pressure

OntegosCloud's market analysis is based on a wealth of data and feedback from companies in Europe, the Middle East, America, and the Far East. The study identifies five risks most likely to erode profits in 2026 and highlights both external market pressures and critical internal blind spots. "Forwarders are heading into 2026 with commercial drag coming from every direction, softening rates, unpredictable surcharges and ongoing geopolitical disruption," summarized Oliver Gritz, Co-Founder of OntegosCloud. "What this analysis shows, however, is that the biggest threat to profitability is not just external volatility, but what forwarders fail to see and control inside their own operations." The identification and elimination of internal weak spots should therefore be a key focus of organizational and strategic decisions to minimize economic and monetary hiccups.

#### Five risks set to define forwarder profitability in 2026

The first risk highlighted is margin compression driven by sustained low or normalized freight rates.

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# CARGO

## Our Team

CFG works together with an international team of experienced air cargo journalists.



### Heiner Siegmund

**Founder & Chief Correspondent of CFG**  
30 years of experience in Air Cargo.  
Reported on the industry news for **Die WELT**.  
Founded CFG and writing for CFG since 2012.

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### Anastasia Kazantzis

**General Manager**  
12 years in Aviation and +5 as a PR Manager.  
Writing for CFG since 2025. General Manager at CFG since 2026.

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### Cristina Toscano

**Correspondent**  
Over 15 years of experience in logistics, transportation, freight forwarding, and technology across Europe, the Americas, and Asia. Writing for CFG since 2025.

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### Brigitte Gledhill

**Chief Correspondent of CFG**  
27 years of experience in Air Cargo.  
Writing for CFG since 2019.

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### Marcel Schoeters

**Special Correspondent Benelux**  
Before joining CFG, Marcel reported for transport media in the Benelux countries.

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Supported by alternating guest contributions. You have something to share with the community or would like to report on an engaging topic? Please contact us.

Eager to hear your news!

CFG welcomes your article suggestions or advertising inquiries. Feel free to contact any of our team members directly or write to: [info@cgofor.eu](mailto:info@cgofor.eu)



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